

Exercise 4.3.1

Sample short-answer questions

Below is an advertisement for a popular hair-care product. After studying the advertisement, answer the questions that follow using the six-point plan on page 174. (Hint: reread pages 152–155 in Unit 3.6.)

RELAX.
NOURISH AND STRENGTHEN HAIR IN 1 SECOND FLAT.

NEW! GARNIER FRUCTIS
Instant melt-in mask

GARNIER Fructis
Instant **Melt-In** Mask

Discover the 1st instant melt-in mask with the strength of Active Fruit Concentrate. It instantly melts into the hair in 1 second flat. No leave-in time required! It nourishes and helps repair damage to make hair shine. Hair is so strong, so shiny, so fast. Because you have better things to do with your time.

Take care.
GARNIER

PART 4