



JOHN EDMONDSON HIGH SCHOOL

Assessment Notification

Faculty: HSIE

Course: Business Studies

Year: 11

Assessment Task: Research based Business Report

Assessment Weighting: 30%

Due: Term 1

Week 8

Date: 17/03/2023

Task Type: Hand in Task:

In Class Task: X

Practical Task:

Outcomes assessed (NESA)

P1 discusses the nature of business, its role in society and types of business structure

P2 explains the internal and external influences on businesses

P4 assesses the processes and interdependence of key business functions

P5 examines the application of management theories and strategies

P6 analyses the responsibilities of business to internal and external stakeholders

P7 plans and conducts investigations into contemporary business issues

P8 evaluate information for actual and hypothetical business situations

P9 communicates business information and issues in appropriate formats

Task Description/Overview

Business Report

Detailed Assessment Task Description

Question (20 marks)

Tony is the owner of TK's Furniture Pty Ltd, an Australian furniture manufacturer based in Sydney. TK's Furniture has been operating since 2018. From June 2020 to June 2022 TK's Furniture has seen an increase in defects by 15% and warranty claims by 18% from its previous year. Tony would like to expand TK's Furniture into the Queensland and Victoria market, but he does not know how.

You have been hired by Tony to write a business report in which you:

- *Outline the advantages of a Pty Ltd legal structure*
 - *Examine the phase of the business life cycle this business is currently in*
 - *Recommend strategies they can use to manage internal and external influences faced by the business*
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Important information:

- You will have 40 minutes without any reading time to complete in class
- How do I write a good business report? Your teacher will spend time in class going through report writing using key resources on canvas
- You will not be able to refer to your research in class when writing the report. No class time will be allocated to researching and or completing the task
- Where will I sit the exam? Friday Period 4 in the following rooms: Albazi's classes: B07 and B08, Zulic's classes: B01 and B02

Assessment Criteria		
Grade	Description	Mark Range
Outstanding (O)	<ul style="list-style-type: none"> • Provides a sketch on the advantages of a Pty Ltd legal structure • Sophisticated inquiry into the relevant challenges and features of the relevant life cycle phase • Provides outstanding reasoning in favour of strategies to manage external and internal influences • Makes effective use of the information provided, demonstrating extensive knowledge and understanding relevant to the question • Presents a sustained, logical and cohesive business report integrating relevant business terminology and concepts 	17-20
High (H)	<ul style="list-style-type: none"> • Provides a sketch on the advantages of a Pty Ltd legal structure • Excellent inquiry into the relevant challenges and features of the relevant life cycle phase • Provides excellent reasoning in favour of strategies to manage external and internal influences • Makes effective use of the information provided, demonstrating knowledge and understanding relevant to the question • Presents a sustained, logical and cohesive business report including business terminology and concepts 	13-16
Sound (S)	<ul style="list-style-type: none"> • Provides a sketch on the advantages of a Pty Ltd legal structure • Inquiries into the relevant challenges and features of the relevant life cycle phase • Provides reasoning in favour of strategies to manage external and internal influences • Some use of the information provided, demonstrating knowledge and understanding relevant to the question • Presents a logical and cohesive business report including business terminology and concepts 	9-12
Basic (B)	<ul style="list-style-type: none"> • Provides a sketch on the advantages of a Pty Ltd legal structure • Sketches in general terms external and internal influences • Sketches in general terms various quality and/or promotional strategies the business should use • Little use of the information provided • May include some features of a business report and uses basic business terminology 	5-8
Limited (L)	<ul style="list-style-type: none"> • Refers to legal structures, influences and or business life cycle • Uses basic business terminology 	1-4

Satisfactory completion of courses

A course has been satisfactorily completed, when the student has:

- Followed the course developed/endorsed by the NSW Educational Standards Authority (NESA)
- Applied himself/herself with diligence and sustained effort to the set tasks and experiences provided in the course.
- Achieved some or all of the course outcomes