Aspects of the Australian Food Industry

**ASSESSMENT TASK:**

H1.2 – Examines the nature and extent of the Australian Food Industry.
H3.1 investigates operations of one organisation within the Australian food industry.

(Answer all questions thoroughly and on this scaffold. If you need more space, you can add to this)

Choose one of the companies operating within the Australian food industry below: (If you’d like to study another company, check with your teacher.)

- **Bulla Dairy Foods**
- **Sanitarium Health Food Company**
- **Weis**
- **Noodle Box**
- **Boost Juice Bars**
- **Brumby’s Bakeries**
- **Snack Brands Australia**
- **Eagle Boys**
- **Dairy Farmers**
- **Sunrice**
- **Donut King**
- **Red Rooster**
- **Norco Co-operative**
- **Oporto**
- **Michel’s Patisserie**
- **Devondale**

Complete a case study describing the activities carried out in one organisation within the food industry.

<table>
<thead>
<tr>
<th>Key Term</th>
<th>Questions</th>
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<tbody>
<tr>
<td>Identify:</td>
<td>Recognise and name.</td>
</tr>
<tr>
<td>a) Identify</td>
<td>the levels of operation and mechanisation within the company.</td>
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<tr>
<td>Investigate:</td>
<td>Plan, inquire into and draw conclusions about.</td>
</tr>
<tr>
<td>b) Investigate</td>
<td>any research and development carried out by the company.</td>
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<tr>
<td>Outline:</td>
<td>Sketch in general terms; indicate the main features of.</td>
</tr>
<tr>
<td>c) Outline</td>
<td>the Quality Assurance procedures that occur in the company.</td>
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<tr>
<td>Evaluate:</td>
<td>Make a judgement based on criteria; determine the value of.</td>
</tr>
<tr>
<td>d) Evaluate</td>
<td>consumer influences on company decisions.</td>
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<tr>
<td>Assess:</td>
<td>Make a judgement of value, quality, outcomes, results or size.</td>
</tr>
<tr>
<td>e) Assess</td>
<td>the impact that the company has on the environment.</td>
</tr>
<tr>
<td>Discuss:</td>
<td>Identify issues and provide points for and/or against.</td>
</tr>
<tr>
<td>f) Discuss</td>
<td>the impact that the company has on the economy.</td>
</tr>
<tr>
<td>Evaluate:</td>
<td>Make a judgement based on criteria; determine the value of.</td>
</tr>
<tr>
<td>g) Evaluate</td>
<td>the impact that the company has on society.</td>
</tr>
<tr>
<td>Outline:</td>
<td>Sketch in general terms; indicate the main features of.</td>
</tr>
<tr>
<td>h) Outline</td>
<td>the career opportunities within this company.</td>
</tr>
<tr>
<td>Describe:</td>
<td>Provide characteristics and features.</td>
</tr>
<tr>
<td>i) Describe</td>
<td>the working conditions in a variety of roles in this company.</td>
</tr>
<tr>
<td>Define:</td>
<td>State meaning and identify essential qualities.</td>
</tr>
<tr>
<td>j) Define</td>
<td>any policies or legislation that impacts the company.</td>
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</table>
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The company I am studying is: __________________________________________________________

a) [Identify] the **levels of operation and mechanisation** within the company.

You may like to refer to levels of operation and mechanisation, including household, small business, large companies, multinationals. You may also like to refer to computerisation, automation or mechanisation.
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b) \textbf{Investigate} any \textit{research and development} carried out by the company.

You may like to refer to any government agencies contributing to the organisation's research and development, for e.g. CSIRO. You may also like to refer to any ways that the company is responding to consumer demands or how the company is using emerging technologies. Research and development may also be connected to increasing profitability, export opportunities or gaining a competitive advantage.
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c) **Outline** the Quality Assurance procedures that occur in the company.
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d) **Evaluate** consumer influences on company decisions.

*You may like to refer to how the company has responded to trends such as the desire for environmentally/ethically friendly foods, healthier or organic foods, busier lifestyles, convenience foods, lower budgets, functional or nutritionally modified foods.*
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(e) **Assess** the impact that the company has on the **environment**.

You may like to refer to things like whether the company uses traditional farming or organic farming, packaging practices, energy use, waste management, transportation methods and water usage.
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f) **Discuss** the impact that the company has on the **economy**.

You may like to refer to the financial contribution that the company has on the Australian economy as well as the number of employees.
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g) Evaluate the impact that the company has on society.

You may like to refer to the company’s willingness to produce products which enhance health or lifestyle changes.
h) **Outline** the *career* opportunities within this company.

*You may like to refer to the types of employment or roles within the company and what these roles entail.*
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i) Describe the working conditions in a variety of roles in this company.
j) **Define** any policies or legislation that impacts the company.

You may like to refer to advisory groups, FSANZ, Food Standards Code, state government policy and federal food laws.